

## Türkiye

### Basic statistics

Current diversification (number of products)	18,219	Potential new products more complex (percentage)	83
Potential new products	635	Export opportunity in more complex products (percentage)	75
Potential new products more complex than the country's average	524	Import replacement opportunity in more complex products (percentage)	91

### Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Vehicles other than railway, tramway	27
Organic chemicals	21
Pulp of wood, fibrous cellulosic material, waste etc	8
Miscellaneous chemical products	7
Inorganic chemicals, precious metal compound, isotopes	5
Optical, photo, technical, medical, etc apparatus	5
Electrical, electronic equipment	4
Mineral fuels, oils, distillation products, etc	3
Live animals	3
Meat and edible meat offal	3
Sum of others with smaller share	15

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
China	17
Germany	12
United Kingdom	7
USA	6
India	5
Switzerland	5
Singapore	5
France	3
Italy	3
Japan	3
Netherlands	3
Others	17

By regions

Region	Percent
Asia	38
Western Europe	26
Northern Europe	13
Northern America	7
Southern Europe	6
Eastern Europe	5

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Meat and edible meat offal	36
Live animals	29

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Residues, wastes of food industry, animal fodder	9
Animal,vegetable fats and oils, cleavage products, etc	8
Fish, crustaceans, molluscs, aquatic invertebrates nes	5
Meat, fish and seafood food preparations nes	4
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	3
Cereals	3
Products of animal origin, nes	1
Lac, gums, resins, vegetable saps and extracts nes	1
Dairy products, eggs, honey, edible animal product nes	1

### Top markets for potential new agri-business products (percentage of export opportunities)

#### By countries

Country	Percent
China	24
Germany	18
United Kingdom	5
Netherlands	5
Spain	5
USA	4
Italy	4
Austria	3

#### By regions

Region	Percent
Asia	30
Western Europe	28
Northern Europe	12
Eastern Europe	12
Southern Europe	11
Northern America	5

Denmark	3
Hungary	3
Poland	3
Others	12

## Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$62-82	DE 405.1	PL 93.9	ES 74	656.5
	(010392) Swine, live except pure-bred breeding > 50 kg, \$165-223	DE 86	GB 56.8	HU 48	300.7
Meat and edible meat offal	(020322) Hams, shoulders and cuts, of swine, bone in, frozen, \$1-3	CN 412.3	NL 10.5	MO 6.5	477.7
	(020311) Swine carcasses and half carcasses, fresh or chilled, \$2-3	AT 64.3	IT 57.1	CZ 46.6	272.6
	(020319) Swine cuts, fresh or chilled, nes, \$0-2	HU 29.3	DK 15.9	GB 11.1	87.1
	(021019) Swine meat, salted/dried/smoked not ham/shoulder/bell, \$4-12	DK 32	GB 14.3	FR 13.1	87.0
	(020630) Swine edible offal, fresh or chilled, \$0-2	NL 30	SE 17.7	DE 6.5	73.3
Mineral fuels, oils, distillation products, etc	(271312) Petroleum coke, calcined, \$0-0	AU 229.7	IN 172.9	NO 128.5	792.3

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	(270730) Xylole, \$0-0	CN 157.4	TH 74.5	IN 64.3	370.5
Inorganic chemicals, precious metal compound, isotopes	(280429) Rare gases other than argon, \$0-12	CN 158	JP 115.3	FR 103.4	687.1
	(283691) Lithium carbonates, \$11-27	KR 376.7	US 57.9	DE 20.4	467.7
	(284330) Gold compounds, \$527-23971	AE 42.4	CZ 21	PL 6.1	91.0
	(280421) Argon, \$0-0	US 18.9	IT 11.6	IE 4.7	51.0
	(280519) Alkali metals other than sodium, \$6-120	ID 15.4	KR 10.9	GB 5.8	47.6
Organic chemicals	(293390) Heterocyclic compounds with N-hetero-atom(s) only, ne, \$1018-6469	SG 1116.6	CH 393.3	IT 379.9	2026.2
	(293490) Heterocyclic compounds, nes, \$1397-5698	US 300.4	GB 135.1	CH 29.6	509.6
	(293339) Heterocyclic compounds with unfused pyridine ring, nes, \$1426-4982	GB 147	SG 106.9	US 57.5	400.5
	(293319) Heterocyclic compounds with unfused pyrazole ring, ne, \$28-167	BR 173.2	DE 51.4	CH 48.1	395.0
	(294190) Antibiotics nes, in bulk, \$1435-5209	CN 172.5	IT 103	SG 28	382.3
Miscellaneous chemical products	(381512) Supported catalysts, precious metal based, \$39-204	DE 364.1	PT 209.7	NL 171.6	1825.6
	(381512) Supported catalysts, precious metal based, \$204-452	CZ 229.1	SG 130.1	DE 65	701.5
	(380130) Carbonaceous pastes for electrodes, furnace linings, \$0-0	ID 7	AU 4.2	KZ 1.5	17.7

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	(381010) Metal pickling preps, solder and brazing flux, etc., \$105-302	FI 1.7	CN 1.1	SE 1.1	7.8
	(382000) Anti-freezing preps and prepared de-icing fluids, \$14-62	RO 1.8	SK .5	US .4	3.7
Pulp of wood, fibrous cellulosic material, waste etc	(470329) Chem wood pulp, soda/sulphate, non-conifer, bleached, \$0-0	CN 1133.3	NL 312.5	FI 190	2724.4
	(470429) Chem wood pulp, sulphite, non-coniferous, bleached, \$0-1	US 2.3	ET 1.2	ES .6	4.7
Electrical, electronic equipment	(854290) Parts of electronic integrated circuits etc, \$1258-3160	IN 923.9	HK 172.1	FR 16.5	1148.8
	(853090) Electric signal, safety & traffic controller parts, \$193-431	BY 15	KR 13.3	ID 11.3	86.4
	(851629) Electric space heating nes and soil heating apparatus, \$559-1651	CN 22.7	FI 16.2	BE 3.2	48.9
	(854460) Electric conductors, for over 1,000 volts, nes, \$60-89	GH 19.1	HK 6.8	FR 4.7	35.9
	(853641) Electrical relays for < 60 volts, \$249-316	CN 15	HK 7.3	MY 2.7	35.7
Vehicles other than railway, tramway	(870390) Automobiles nes including gas turbine powered, \$34827-71594	CN 2503.4	DE 2123	GB 1078.3	9187.7
	(870600) Motor vehicle chassis fitted with engine, \$71767-175970	CO 104.8	PT 73.6	IL 63.2	398.4
	(870310) Snowmobiles, golf cars, similar vehicles, \$0-2650	US 23	NL 11.1	GB 10.4	59.0
	(871496) Bicycle pedals/crank-gear, parts thereof, \$63-145	FR 8	US 4.8	DE 3.7	34.1

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	(871690) Trailer/non-mechanically propelled vehicle parts nes, \$26-35	SE 2.7	BE 2.7	PK 2.1	10.8
Optical, photo, technical, medical, etc apparatus	(902150) Pacemakers for stimulating heart muscles, \$1849-3549	DE 254.4	GB 184.8	NL 79.2	723.6
	(903140) Optical instruments and appliances, nes, \$4859-11859	US 117.7	SG 109.1	HK 62.6	358.6
	(900661) Photographic discharge lamp flashlight apparatus, \$0-113	CN 153.8	DE 6.7	CA 3	173.7
	(902920) Speed indicators, tachometers, stroboscopes, \$731-1479	CA 73.8	CN 1.1	SG .6	77.3
	(902690) Parts of equipment to measure or check fluid variable, \$483-649	JP 42.1	CN 7.2	SE 4	62.8

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$62-82	DE 405.1	PL 93.9	ES 74	656.5
	(010392) Swine, live except pure-bred breeding > 50 kg, \$165-223	DE 86	GB 56.8	HU 48	300.7
Meat and edible meat offal	(020322) Hams, shoulders and cuts, of swine, bone in, frozen, \$1-3	CN 412.3	NL 10.5	MO 6.5	477.7
	(020311) Swine carcasses and half carcasses, fresh or chilled, \$2-3	AT 64.3	IT 57.1	CZ 46.6	272.6
	(020319) Swine cuts, fresh or chilled, nes, \$0-2	HU 29.3	DK 15.9	GB 11.1	87.1

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	(021019) Swine meat, salted/dried/smoked ham/shoulder/bell, \$4-12	DK 32	GB 14.3	FR 13.1	87.0
	(020630) Swine edible offal, fresh or chilled, \$0-2	NL 30	SE 17.7	DE 6.5	73.3
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030250) Cod, fresh or chilled, whole, \$5-12	NL 32.3	PT 18.7	DK 11.3	78.7
	(030731) Mussels, shelled or not, live, fresh or chilled, \$2-7	US 36.3	AU 2.6	CN 1.5	43.5
	(030710) Oysters, \$6-13	US 5.8	CN 3.8	DE 3.1	28.2
	(030250) Cod, fresh or chilled, whole, \$0-5	FR 3.5	DE 3.4	LV 1.5	10.9
	(030729) Scallops other than live, fresh or chilled, \$7-23	MO 5.6	BE .7	AU .3	7.8
Dairy products, eggs, honey, edible animal product nes	(040891) Eggs, bird, not in shell, dried, \$4-6	DK 4.4	AU 3.7	ID 2.3	22.2
	(040899) Eggs, bird, not in shell not dried, \$1-4	DK 3.4	CH 1.9	QA 1.9	15.2
	(040819) Egg yolks except dried, \$2-4	NL 1.8	JP 1.6	TH 1.1	8.0
Products of animal origin, nes	(051110) Semen bovine, \$7-620	DK 6.8	DE 2	IE 1.7	18.4
	(051000) Ambergris, civet, musk, etc for pharmaceutical use, \$0-3	IT 4.7	FR 1.9	UY .6	8.7
Live trees, plants, bulbs, roots, cut flowers etc	(060230) Rhododendrons and azaleas, \$0-2	IT 1.5	GB 1.3	PL 1.1	5.6
Cereals	(100200) Rye, \$0-1	US 75.3	BY 2.8	ES 2.7	88.4



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	(100830) Canary seed, \$1-2	GB .1	IT 0	RO 0	0.2
	(100200) Rye, \$20-44	IT .1	LU 0	CZ 0	0.1
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120925) Seed, rye grass, for sowing, \$1-2	DE 22.8	KR 11.5	GB 3.1	53.6
	(120930) Seed, flower, for sowing, \$656-1600	IN 7.6	JP 5.1	VN 2.6	25.9
	(120923) Seed, fescue, for sowing, \$0-2	GB 6.3	FR 5.4	DE 4.7	24.7
	(120911) Seed, sugar beet, for sowing, \$3013-7270	FI 1.1	NI .2	TR .1	1.6
	(120930) Seed, flower, for sowing, \$21599+	KR .1	CO .1	CN 0	0.2
Lac, gums, resins, vegetable saps and extracts nes	(130231) Agar-agar, \$16-57	TH 8.9	IN 2.1	VN 1.6	21.1
Animal,vegetable fats and oils, cleavage products, etc	(152010) Glycerol (glycerine), crude and glycerol waters & lye, \$0-0	CN 229.3	IN 12.4	DK 11	261.1
	(151930) Industrial fatty alcohols, \$132-321	IE 0	SG 0	CZ 0	0.1
Meat, fish and seafood food preparations nes	(160249) Swine meat or offal nes, prepared,preserved, not live, \$8-14	DE 23.9	CA 16.8	FR 13.8	85.8
	(160411) Salmon prepared or preserved, not minced, \$0-6	DK 6.2	ES 1.2	UA 1.1	14.7
	(160220) Livers of any animal prepared or preserved, \$3-12	GB 6.7	RO 1.7	DK .5	12.4
	(160242) Swine shoulders & cuts thereof, prepared or preserved, \$3-7	CA 3.4	NO 2	BE 1.3	10.7
	(160220) Livers of any animal prepared or preserved, \$0-3	UA .6	DE .3	SK .2	3.0

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Cereal, flour, starch, milk preparations and products	(190510) Crispbread, \$6-11	FR 3.6	FI .8	US .7	8.4
Miscellaneous edible preparations	(210220) Yeasts, inactive, dead unicellular organisms nes, \$53-170	DE 4.3	CO .8	KR .6	7.8
Residues, wastes of food industry, animal fodder	(230640) Rape or colza seed oil-cake and other solid residues, \$0-0	CN 89	TH 58	ES 38.4	293.8