

## Tuvalu

### Basic statistics

Current diversification (number of products)	183	Potential new products more complex (percentage)	60
Potential new products	1,958	Export opportunity in more complex products (percentage)	23
Potential new products more complex than the country's average	1,181	Import replacement opportunity in more complex products (percentage)	.

### Potential new sectors for diversification (All products)

#### Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Electrical, electronic equipment	13
Plastics and articles thereof	12
Machinery & mech appliance etc	7
Optical, photo, technical, medical, etc apparatus	6
Articles of apparel, accessories, knit or crochet	5
Paper & paperboard, articles of pulp, paper and board	5
Articles of apparel, accessories, not knit or crochet	4
Cereals	3
Furniture, lighting, signs, prefabricated buildings	3
Articles of iron or steel	3
Sum of others with smaller share	39

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	16
France	9
China	7
Japan	6
Germany	5
United Kingdom	4
Italy	3
Netherlands	3
Thailand	3
Russian Federation	3
Others	25

By regions

Region	Percent
Asia	34
Western Europe	20
Northern America	18
Eastern Europe	8
Northern Europe	7
Southern Europe	6

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Cereals	29
Cereal, flour, starch, milk preparations and products	14
Dairy products, eggs, honey, edible animal products	10
Cocoa and cocoa preparations	8

## Catalogue of Diversification Opportunities 2022

Vegetable, fruit, nut, etc food preparations	7
Animal,vegetable fats and oils, cleavage products, etc	5
Edible vegetables and certain roots and tubers	5
Miscellaneous edible preparations	5
Fish, crustaceans, molluscs, aquatic invertebrates nes	4
Live trees, plants, bulbs, roots, cut flowers etc	3
Meat, fish and seafood food preparations nes	2
Edible fruit, nuts, peel of citrus fruit, melons	2
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	2
Sugars and sugar confectionery	2
Sum of others with smaller share	3

### Top markets for potential new agri-business products (percentage of export opportunities)

#### By countries

Country	Percent
Japan	17
Egypt	10
Russian Federation	7
USA	6
China	6
France	5

#### By regions

Region	Percent
Asia	44
Western Europe	15
Eastern Europe	10
Northern Africa	10
Northern Europe	7
Northern America	7

Saudi Arabia	4	Southern Europe	3
United Kingdom	4		
Germany	4		
Netherlands	4		
Rep. of Korea	3		
United Arab Emirates	3		
Others	19		

### Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Cereals	(100590) Maize except seed corn, \$0-1	JP 3443.3	EG 1739.1	SA 703.2	7614.0
Plastics and articles thereof	(390120) Polyethylene - specific gravity >0.94 in primary form, \$0-1	CN 3812.8	ID 299.5	CO 142.8	5488.2
	(390110) Polyethylene - specific gravity <0.94 in primary form, \$1-1	SG 1067.1	CN 508.3	EG 226.5	2620.5
	(390120) Polyethylene - specific gravity >0.94 in primary form, \$1-1	SG 758.4	RU 257.7	BE 207.5	2290.7
	(390210) Polypropylene in primary forms, \$0-1	EG 323.9	ID 309.6	CN 224.9	1715.2
	(390190) Polymers of ethylene nes, in primary forms, \$0-1	CN 774.1	BR 202.9	MY 159.3	1671.2

## Catalogue of Diversification Opportunities 2022

Paper & paperboard, articles of pulp, paper and board	(480100) Newsprint, \$0-3	US 1748.1	IT 250.9	DE 221.2	2871.7
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-2	US 455.5	JP 208.2	PE 120.7	1572.6
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-0	FR 129.1	IN 110	LK 92	886.1
	(480100) Newsprint, \$0-0	IN 372.1	HU 21.5	TH 19.5	491.8
	(481190) Paper, coated/impregnated/covered/coloured/printed, \$2-9	US 107.5	GB 93.6	RO 28.6	417.5
Articles of apparel, accessories, knit or crochet	(611593) Hosiery, synthetic fibres, knit, \$16-47	US 1437.8	GB 15.2	NL 14.3	1525.8
	(610230) Womens, girls overcoats, etc, manmade fibres, knit, \$13-39	FR 152.3	JP 127.8	ES 99.3	589.3
	(610832) Womens, girls nightdress or pyjama manmade fibre, kni, \$5-16	JP 110.2	FR 50.6	HK 48.7	412.8
	(610712) Mens, boys underpants or briefs, manmade fibre, knit, \$3-12	JP 207.4	US 80.2	FR 44.1	377.0
	(610821) Womens, girls briefs or panties, of cotton, knit, \$1-5	FR 147.6	US 95.4	CA 28.1	371.3
Articles of apparel, accessories, not knit or crochet	(621010) Garments made up of textile felts and nonwoven fabric, \$7-27	US 630.6	JP 52.1	IT 24.5	809.8
	(620213) Womens, girls overcoats etc manmade fibre, not knit, \$0-25	RU 222.4	ES 44.2	AT 37.7	384.0

Catalogue of Diversification Opportunities 2022

	(620192) Mens, boys anoraks etc, of cotton, not knit, \$20-58	FR 81	US 66.5	JP 61.6	316.1
	(620444) Womens, girls dresses, of artificial fibres, not knit, \$0-12	ES 87.3	RU 52.9	US 33.4	293.8
	(620610) Womens, girls blouses & shirts, of silk, not knit, \$37-136	US 110.3	FR 67	GB 44.8	274.4
Articles of iron or steel	(730820) Towers and lattice masts, iron or steel, \$1-7	US 266	PH 107.1	LA 68.2	891.4
	(732290) Non-electric heaters (with fan), parts, of iron/steel, \$10-37	US 629.5	KZ 5.6	NL 4.8	677.7
	(730840) Props etc for scaffold, shuttering, pits, iron/steel, \$1-3	MW 80.6	PH 59.6	JP 49.1	559.5
	(730660) Hollow profiles/tubes, iron/steel, non-circular, welded, \$0-0	FR 301.7	SG 37.8	MM 18.6	490.0
	(730830) Doors, windows, frames of iron or steel, \$3-12	DE 68.1	US 48	PH 34.1	346.1
Machinery & mech appliance etc	(848071) Moulds, injection & compression, for rubber or plasti, \$18-94	TH 196.8	CZ 160.8	IN 96.4	823.2
	(848240) Bearings, needle roller, \$1-7	DE 198.4	US 53.3	FR 48.1	665.5
	(848340) Gearing, ball screws, speed changers, torque convert, \$29-846	CN 477.1	AR 61.4	AU 43.2	642.7
	(841480) Air or gas compressors, hoods, \$0-144	HU 155.7	TH 134.8	DE 81.4	614.4
	(841360) Rotary positive displacement pumps, \$0-112	CN 190.7	US 153.2	DE 92.2	608.7
Electrical, electronic equipment	(854290) Parts of electronic integrated circuits etc, \$415-947	TH 2040.7	MY 301.3	HK 75.9	2481.0

## Catalogue of Diversification Opportunities 2022

	(851290) Parts of cycle & vehicle light, signal, etc equipment, \$0-14	US 1677.9	FR 98.9	DE 62	1985.9
	(854290) Parts of electronic integrated circuits etc, \$61-415	MY 759.2	PH 474.3	ID 136.6	1654.7
	(850720) Lead-acid electric accumulators except for vehicles, \$62-181	RU 212.5	DE 203.9	US 177.6	1322.0
	(850910) Domestic vacuum cleaners, \$65-158	FR 592.1	RU 177.6	HK 92.7	1322.0
Optical, photo, technical, medical, etc apparatus	(901839) Needles, catheters, cannulae etc, (medical), \$0-28	US 1319.4	CN 444.9	TH 61.5	1964.2
	(902130) Artificial body parts, aids and appliances, etc, \$243-1093	NL 534	US 353.1	ES 106	1487.5
	(902140) Hearing aids, except parts and accessories, \$85-242	FR 373.8	NL 146.2	GB 114.7	872.6
	(902130) Artificial body parts, aids and appliances, etc, \$0-243	IT 247.9	GB 228.5	FR 80.4	677.4
	(902119) Orthopaedic/fracture appliances, nes, \$35-397	US 186	GB 127.3	NL 57.4	605.5
Furniture, lighting, signs, prefabricated buildings	(940429) Mattresses, stuffed, spring interior, etc, \$0-91	US 206.5	JP 191.6	DE 175.7	1503.2
	(940421) Mattresses of cellular rubber or plastic, \$94-106	US 592.1	DE 217.3	FR 127.3	1343.3
	(940190) Parts of seats, \$0-6	FR 256.2	GB 224.1	DE 124.3	892.2
	(940120) Seats, motor vehicles, \$59-331	RU 201.2	US 177.4	BR 29.6	510.8
	(940290) Medical, dental, surgical & veterinary furniture, nes, \$9-36	US 128.9	SG 24.2	NL 21.5	339.7

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030613) Shrimps and prawns, frozen, \$6-12	CN 370.9	US 205.9	EG 160.6	1055.5
Dairy products, eggs, honey, edible animal product nes	(040690) Cheese except fresh, grated, processed or blue-veined, \$3-8	RU 769.9	DE 113.2	RO 97.5	1533.1
	(040120) Milk not concentrated nor sweetened 1-6% fat, \$0-1	FR 118.2	CN 109.9	RU 90.1	504.1
	(040500) Butter and other fats and oils derived from milk, \$4-6	RU 237.4	JP 34.3	ID 22.2	490.6
	(040299) Milk and cream nes sweetened or concentrated, \$1-3	RU 67.9	PH 48.1	SA 28.7	232.1
Live trees, plants, bulbs, roots, cut flowers etc	(060299) Plants, live (including their roots), nes, \$1-16	NL 261	CH 92.5	DE 91.7	764.3
	(060390) Cut flowers and flower buds for bouquets, dried, etc., \$5-20	NL 44.1	CZ 9.9	BE 7.2	88.4
	(060491) Foliage, branches, for bouquets, etc. - fresh, \$3-11	US 27.4	NL 11.3	BY 3.3	56.6
Edible vegetables and certain roots and tubers	(070310) Onions and shallots, fresh or chilled, \$0-1	GB 75	NL 60.7	DE 56.6	694.7
	(070200) Tomatoes, fresh or chilled, \$0-2	RU 102.2	US 61.1	IT 43.4	458.4
	(071230) Mushrooms and truffles, dried, not further prepared, \$6-37	TH 39.4	IT 5.3	CA 3	57.9



Catalogue of Diversification Opportunities 2022

	(070690) Beetroot,salsify,celeriac,radishes etc. fresh, chille, \$0-3	DE 8.9	KR 8.2	PL 6.6	52.0
	(070810) Peas, shelled or unshelled, fresh or chilled, \$1-6	NL 8	DE 3.2	DK 3.1	25.9
Edible fruit, nuts, peel of citrus fruit, melons	(080410) Dates, fresh or dried, \$1-6	AE 317.2	NL 22.5	GB 20.5	406.2
	(080940) Plums, sloes, fresh, \$0-2	CN 79.1	HK 77	KW 3.4	172.9
	(081340) Fruits, dried nes, \$3-14	NL 8.4	DE 6.7	RU 5.4	49.3
	(081340) Fruits, dried nes, \$14-30	US 13.2	GB 4.4	CZ 2.6	28.7
	(081350) Mixtures of edible nuts, dried and preserved fruits, \$4-12	CA 1.9	GB 1.1	NL 1	9.8
Cereals	(100590) Maize except seed corn, \$0-1	JP 3443.3	EG 1739.1	SA 703.2	7614.0
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120100) Soya beans, \$0-2	IN 96	NP 71.6	US 43.4	320.4
	(120799) Oil seeds and oleaginous fruits, nes, \$2-11	RU 25.5	EG 6.8	VN 3.5	68.2
	(120999) Seed, fruits and spores for sowing, nes, \$6-139	NL 4.9	JP 4.6	AU 3.8	35.3
Animal, vegetable fats and oils, cleavage products, etc	(151800) Processed animal, vegetable oils, industrial preps ne, \$0-4	SG 158.4	GB 88.1	AT 32	384.2
	(151590) Veg fats, oils nes, fractions, not chemically modifie, \$0-3	FR 107.3	IN 55.1	GB 25.3	321.2
	(151219) Sunflower or safflower oil,fractions simply refined, \$0-2	BE 34	PT 24.6	AF 23.2	258.6

Catalogue of Diversification Opportunities 2022

	(151790) Edible mix & preparations of animal & veg fat, oil ne, \$1-5	IE 36.4	KZ 26.7	BE 19.6	194.6
	(151620) Veg fats, oils or fractions hydrogenated, esterified, \$1-5	CN 21.3	ID 9.1	JP 8.8	99.9
Meat, fish and seafood food preparations nes	(160520) Shrimps and prawns, prepared or preserved, \$7-15	DK 168.6	JP 92.5	CN 38	395.7
	(160250) Bovine meat, offal nes, not livers, prepared/preserve, \$3-8	GB 47.1	US 21.5	PL 6.7	139.1
	(160420) Fish prepared or preserved, except whole, in pieces, \$7-15	CN 19.3	FI 1.7	MY 1.4	32.6
Sugars and sugar confectionery	(170111) Raw sugar, cane, \$0-2	EG 218.8	US 43.7	VN 27.3	328.1
	(170290) Sugar nes, invert sugar, caramel and artificial honey, \$1-5	NL 20	SA 8.2	NZ 5.7	74.7
	(170290) Sugar nes, invert sugar, caramel and artificial honey, \$5-10	DK 19.7	SA 5.3	KR 4.6	38.9
Cocoa and cocoa preparations	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$0-4	FR 206	GB 79.4	BE 78.7	646.4
	(180620) Chocolate and other food preps containing cocoa > 2 k, \$2-7	JP 120.9	US 103.2	GB 67.4	550.4
	(180631) Chocolate, cocoa preps, block, slab, bar, filled, >2k, \$4-12	AE 137.6	GB 89.1	US 30.5	492.9
	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$4-12	US 43.9	RO 29.3	PL 29.1	359.9
	(180690) Chocolate/cocoa food preparations nes, \$11-22	ID 31.7	FI 24.7	ES 12.2	120.7
Cereal, flour, starch, milk preparations and products	(190190) Malt extract & limited cocoa pastrycooks products nes, \$1-4	TH 119.8	US 89.3	SN 65.7	668.0

## Catalogue of Diversification Opportunities 2022

	(190110) Infant foods of cereals, flour, starch or milk, retail, \$4-10	MO 181.1	VN 53.5	MY 32.9	604.8
	(190110) Infant foods of cereals, flour, starch or milk, retail, \$0-4	DE 118.6	NG 100.5	NL 48.3	465.0
	(190530) Sweet biscuits, waffles and wafers, \$5-11	FR 138.5	US 88.8	CN 53.4	387.3
	(190230) Pasta except uncooked or stuffed, \$1-3	CA 33.7	NL 33.4	CN 33	357.0
Vegetable, fruit, nut, etc food preparations	(200970) Apple juice not fermented or spirited, \$0-0	DE 137.1	FR 86.1	DK 14.4	264.3
	(200520) Potatoes, prepared or preserved, not frozen/vinegar, \$2-6	NL 30.7	HK 23.5	US 21.1	213.1
	(200919) Orange juice, not fermented, spirited, or frozen, \$0-2	PL 69.2	AT 26.3	SA 15.7	156.8
	(200190) Veg, fruit, nuts nes prepared or preserved by vinegar, \$1-3	US 49.2	DE 32.4	GB 12.9	152.0
	(200490) Vegetables nes and mixtures, prepared, frozen, \$1-4	JP 32.4	US 22.9	GB 14.8	136.9
Miscellaneous edible preparations	(210500) Ice cream and other edible ice, \$0-2	GB 86.7	FR 32.9	ES 32.4	259.1
	(210610) Protein concentrates and textured protein substances, \$2-13	DE 32.2	CA 30.6	GB 26	227.4
	(210410) Soups and broths and preparations thereof, \$2-6	US 41.3	IT 19.8	NE 17.5	193.6
	(210500) Ice cream and other edible ice, \$2-5	CZ 23.4	GR 18	CN 14.8	176.4
	(210320) Tomato ketchup and other tomato sauces, \$0-1	FR 94.3	DE 6.5	PL 5.6	145.1