

USA

Basic statistics

Current diversification (number of products)	30,373	Potential new products more complex (percentage)	90
Potential new products	162	Export opportunity in more complex products (percentage)	70
Potential new products more complex than the country's average	145	Import replacement opportunity in more complex products (percentage)	68

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Machinery & mech appliance etc	57
Railway, tramway locomotives, rolling stock, equipment	22
Iron and steel	9
Vehicles other than railway, tramway	8
Optical, photo, technical, medical, etc apparatus	1
Organic chemicals	1
Pearls, precious stones, metals, coins, etc	1
Sum of others with smaller share	1

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
China	33
Germany	14
USA	8
Japan	7
Australia	5
Colombia	3
Italy	3
Others	10

By regions

Region	Percent
Asia	47
Western Europe	19
Northern America	8
South America	6
Oceania	5
Southern Europe	4
Northern Europe	4
Eastern Europe	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Fish, crustaceans, molluscs, aquatic invertebrates nes	82
Dairy products, eggs, honey, edible animal product nes	8
Animal, vegetable fats and oils, cleavage products, etc	3
Lac, gums, resins, vegetable saps and extracts nes	3
Edible fruit, nuts, peel of citrus fruit, melons	2
Residues, wastes of food industry, animal fodder	1
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
United Kingdom	54
France	25
Finland	6
Spain	5

By regions

Region	Percent
Northern Europe	63
Western Europe	26
Southern Europe	5

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030262) Haddock, fresh or chilled, whole, \$2-9	GB 9	FR 3.6	IE .3	13.6
	(030729) Scallops other than live, fresh or chilled, \$136-256	FI .2	MV 0		0.2
	(030614) Crabs, frozen, \$100-185	JP 0	GD 0	SG 0	0.0
Organic chemicals	(292229) Amino-naphthols/phenols nes, their ethers/esters/salt, \$2111-2438	IT 7.9	GR .6	SG .2	8.7
	(292219) Amino-alcohols nes, their ethers and esters, salts, \$167-288	CZ 3.9	IE 1	HU .7	7.6
	(294150) Erythromycin, derivatives, in bulk, salts, \$1476-2774	KR 1.1	TN .2	AR 0	1.4

Catalogue of Diversification Opportunities 2022

	(292010) Thiophosphoric esters(phosphorothioates),salts,derivs, \$28-41	ES .6	ZA .4	FR .3	1.3
	(292310) Choline, salts, \$314-715	JP .4	FI .3	GB .2	1.1
Footwear, gaiters and the like, parts thereof	(640220) Footwear, rubber, plastic, straps fix to sole by plug, \$3-13	DO 9.4			9.4
Pearls, precious stones, metals, coins, etc	(711510) Catalysts (form of wire cloth or grill) of platinum, \$6650-16555	GB 7.4	TH 2.5	KR 2.2	15.9
Iron and steel	(722550) Cold rolled alloy-steel, width >600mm, nes, \$0-0	CO 76	FR 65.1	IT 18.3	199.7
	(721931) Cold rolled stainless steel, w >600mm, t >4.75mm, \$0-2	DE 27	PL 18.1	IT 13.7	75.7
	(721932) Cold rolled stainless steel, w >600mm, t 3.0-4.75mm, \$115+	CN 1.1	FI 0	DK 0	1.1
	(721990) Rolled stainless steel sheet, width > 600mm, nes, \$265-378	FI .5	CN .1	ID 0	0.6
	(722020) Stainless steel sheet, w <600mm, cold rolled/reduced, \$745+	FI .2	TN 0	BA 0	0.2
Machinery & mech appliance etc	(845710) Machining centres, for working metal, \$140463-293222	CN 918.4	US 219	HU 44.5	1327.6
	(841182) Gas turbine engines nes of a power > 5000 kW, \$1.68e+07-3.28e+07	CN 30.3	PE 28.5	NL 22.4	98.4
	(840710) Aircraft engines, spark-ignition, \$8376928-1.36e+07	PH 42.9	BH 20	SG 14.3	85.5
	(844319) Offset printing machinery nes, \$1370439-1721959	DE 11.9	AU 8.5	PL 2.7	24.8
	(845891) Lathes nes numerically controlled for removing metal, \$578521-899147	CH 8.3	TR 6.5	IT 5.6	22.6

Catalogue of Diversification Opportunities 2022

Railway, tramway locomotives, rolling stock, equipment	(860310) Self-propelled railway cars, external electric power, \$8067868-1.22e+07	DE 337.9	AU 133.7	SE 46.6	643.9
	(860800) Signals etc for rail, tram, water-way, port, airfield, \$1231-4233	FI 3.4	EG .2	CZ .1	3.7
Vehicles other than railway, tramway	(870333) Automobiles, diesel engine of >2500 cc, \$87257-94932	JP 211.7	EG 7.6	MD 3.9	224.4
Aircraft, spacecraft, and parts thereof	(880250) Spacecraft, satellites and spacecraft launch vehicles, \$167747-418788	IN 3.7	US .7	GB .6	5.4
Optical, photo, technical, medical, etc apparatus	(902221) Medical apparatus using alpha, beta or gamma radiatio, \$1144373-1667840	IN 12.7	BO 3.3	KW 1.1	17.2
	(902990) Parts and accessories of revolution counters, etc, \$2477-2801	JP 1	HK .3	BF 0	1.4
	(903110) Machines for balancing mechanical parts, nes, \$109-2852	DO .5			0.5
	(901720) Drawing, marking-out, instruments nes, slide rules, \$4237+	AU .1	GB .1	TR 0	0.2

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030262) Haddock, fresh or chilled, whole, \$2-9	GB 9	FR 3.6	IE .3	13.6
	(030729) Scallops other than live, fresh or chilled, \$136-256	FI .2	MV 0		0.2
	(030614) Crabs, frozen, \$100-185	JP 0	GD 0	SG 0	0.0

Catalogue of Diversification Opportunities 2022

Dairy products, eggs, honey, edible animal products	(040811) Egg yolks dried, \$9-10	FR .5	ES .5	DO .2	1.4
Edible vegetables and certain roots and tubers	(071030) Spinach, frozen, uncooked steamed or boiled, \$11-22	US 0	TR 0	FI 0	0.0
Edible fruit, nuts, peel of citrus fruit, melons	(080420) Figs, fresh or dried, \$78-142	FI .3	MA 0		0.3
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120930) Seed, flower, for sowing, \$21599+	KR .1	CO .1	CN 0	0.2
	(121410) Lucerne (alfalfa) meal and pellets, \$28-47	FI 0	IN 0	KR 0	0.0
Lac, gums, resins, vegetable saps and extracts nes	(130211) Opium sap, \$438-917	ES .3	CH 0	VN 0	0.3
	(130239) Mucilages and thickeners nes, \$310-370	DO .1	KR 0	TH 0	0.1
Animal, vegetable fats and oils, cleavage products, etc	(150890) Refined ground-nut oil not chemically modified, \$139-274	FI .4	CN 0	IN 0	0.4
	(151211) Sunflower-seed or safflower oil, crude, \$34-55	FI .1	ES 0	SG 0	0.1
Residues, wastes of food industry, animal fodder	(230400) Soya-bean oil-cake and other solid residues, \$24-41	CH .1	NO 0	PL 0	0.1