

## Wallis and Futuna Isds

### Basic statistics

Current diversification (number of products)	102	Potential new products more complex (percentage)	66
Potential new products	1,941	Export opportunity in more complex products (percentage)	25
Potential new products more complex than the country's average	1,279	Import replacement opportunity in more complex products (percentage)	.

### Potential new sectors for diversification (All products)

#### Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Machinery & mech appliance etc	12
Plastics and articles thereof	9
Electrical, electronic equipment	8
Pharmaceutical products	6
Articles of apparel, accessories, knit or crochet	5
Articles of apparel, accessories, not knit or crochet	4
Paper & paperboard, articles of pulp, paper and board	4
Optical, photo, technical, medical, etc apparatus	4
Articles of iron or steel	3
Aluminium and articles thereof	2
Sum of others with smaller share	42

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	18
France	9
China	5
Germany	5
United Kingdom	5
Italy	3
Belgium	3
Russian Federation	3
Japan	3
Netherlands	3
Thailand	3
Others	26

By regions

Region	Percent
Asia	29
Western Europe	23
Northern America	20
Eastern Europe	9
Southern Europe	7
Northern Europe	7

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Cereal, flour, starch, milk preparations and products	17
Edible fruit, nuts, peel of citrus fruit, melons	13

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Cocoa and cocoa preparations	11
Dairy products, eggs, honey, edible animal products	11
Edible vegetables and certain roots and tubers	9
Miscellaneous edible preparations	7
Vegetable, fruit, nut, etc food preparations	7
Animal, vegetable fats and oils, cleavage products, etc	5
Live trees, plants, bulbs, roots, cut flowers etc	4
Oil seed, oleaginous fruits, grain, seed, fruit, etc, nes	4
Residues, wastes of food industry, animal fodder	4
Meat, fish and seafood food preparations nes	3
Lac, gums, resins, vegetable saps and extracts nes	2
Coffee, tea, mate and spices	1
Sum of others with smaller share	2

### Top markets for potential new agri-business products (percentage of export opportunities)

#### By countries

Country	Percent
USA	13
United Kingdom	8
Russian Federation	8
France	6

#### By regions

Region	Percent
Asia	30
Western Europe	21
Northern America	15
Eastern Europe	12

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Netherlands	6	Northern Europe	11
Germany	5	Southern Europe	5
United Arab Emirates	4	Sub-Saharan Africa	3
China	4		
Japan	4		
Thailand	3		
Others	25		

### Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Pharmaceutical products	(300490) Medicaments nes, in dosage, \$157-352	US 3289.8	BE 2563.2	TR 627.7	9319.5
	(300420) Antibiotics nes, in dosage, \$27-143	US 449.9	IT 108.3	RU 96.4	1242.6
	(300432) Adrenal cortical hormones, in dosage, \$55-219	US 345	RU 81.3	VN 40.9	789.0
	(300390) Medicaments nes, formulated, in bulk, \$15-136	PS 87.2	IE 59.8	TN 45.8	507.5
	(300610) Suture materials, sterile surgical and dental goods, \$73-387	SG 102.5	NL 86.1	US 59.7	485.4
Plastics and articles thereof	(390120) Polyethylene - specific gravity >0.94 in primary form, \$1-1	SG 758.4	RU 257.7	BE 207.5	2290.7

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	(390210) Polypropylene in primary forms, \$0-1	EG 323.9	ID 309.6	CN 224.9	1715.2
	(390190) Polymers of ethylene nes, in primary forms, \$0-1	CN 774.1	BR 202.9	MY 159.3	1671.2
	(390690) Acrylic polymers nes, in primary forms, \$0-1	FR 334.1	NL 198.2	ES 191.5	1294.5
	(390110) Polyethylene - specific gravity <0.94 in primary form, \$0-1	BR 184	CL 131	NG 126.3	1139.5
Paper & paperboard, articles of pulp, paper and board	(480100) Newsprint, \$0-3	US 1748.1	IT 250.9	DE 221.2	2871.7
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-2	US 455.5	JP 208.2	PE 120.7	1572.6
	(481190) Paper, coated/impregnated/covered/coloured/printed ne, \$2-9	US 107.5	GB 93.6	RO 28.6	417.5
	(480300) Paper, household, sanitary, width > 36 centimetres, \$1-4	KE 38.3	TH 35.9	DE 24.8	345.4
	(480560) Paper, weighing 150 g/m2 or less, uncoated, nes, \$0-1	PH 39.2	NZ 31.7	RU 29.3	333.7
Articles of apparel, accessories, knit or crochet	(611593) Hosiery nes, synthetic fibres, knit, \$16-47	US 1437.8	GB 15.2	NL 14.3	1525.8
	(611120) Babies garments, accessories of cotton, knit, \$0-20	PL 105	GB 76.7	FR 60.9	513.2
	(611592) Hosiery nes, of cotton, knit, \$0-14	FR 83.5	DE 81	ES 56.9	511.0
	(610832) Womens, girls nightdress or pyjama manmade fibre, kni, \$5-16	JP 110.2	FR 50.6	HK 48.7	412.8

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	(610712) Mens, boys underpants or briefs, manmade fibre, knit, \$3-12	JP 207.4	US 80.2	FR 44.1	377.0
Articles of apparel, accessories, not knit or crochet	(620293) Womens, girls anoraks etc of manmade fibres, not knit, \$0-19	US 270.8	RU 69.8	UA 19.1	418.4
	(620213) Womens, girls overcoats etc manmade fibre, not knit, \$0-25	RU 222.4	ES 44.2	AT 37.7	384.0
	(620469) Womens, girls trousers, shorts, material nes, not kni, \$0-9	DE 66.1	ES 40.3	RU 36.8	330.7
	(620292) Womens, girls anoraks etc of cotton, not knit, \$14-51	FR 76.2	JP 46.9	US 42.1	316.7
	(620192) Mens, boys anoraks etc, of cotton, not knit, \$20-58	FR 81	US 66.5	JP 61.6	316.1
Articles of iron or steel	(730820) Towers and lattice masts, iron or steel, \$1-7	US 266	PH 107.1	LA 68.2	891.4
	(730840) Props etc for scaffold, shuttering, pits, iron/steel, \$1-3	MW 80.6	PH 59.6	JP 49.1	559.5
	(731210) Stranded steel wire/cable/etc, no electric insulation, \$0-2	VN 156.5	FR 90.8	KR 33.6	490.9
	(732599) Cast articles of iron or steel, nes, \$2-22	US 179.1	PL 61.8	IT 40.5	473.3
	(730630) Pipes etc nes, iron/steel welded nes,diameter <406.4m, \$0-1	FR 206.4	CZ 37.6	ES 34.1	468.6
Aluminium and articles thereof	(760612) Aluminium alloy rectangular plate/sheet/strip,t >0.2m, \$3-6	US 360.3	CH 110.3	BE 64.6	871.8
	(760429) Bars, rods and other profiles, aluminium alloyed, \$0-3	DE 406.2	FR 61.4	ES 53.4	811.0
	(761090) Aluminium structures and parts nes, for construction, \$5-16	ID 166	GB 53.2	US 48.2	689.4

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	(761290) Aluminium casks, drums, boxes etc, capacity <300 liter, \$0-5	FR 140.1	KH 81.6	CZ 36.5	477.1
	(761290) Aluminium casks, drums, boxes etc, capacity <300 liter, \$5-21	GB 68	AT 45.6	US 34.3	407.1
Machinery & mech appliance etc	(840820) Engines, diesel, for motor vehicles, \$771-6587	BE 701.9	AT 433	PT 416.2	3241.6
	(847990) Parts of machines and mechanical appliances nes, \$101-223	CN 1325.2	NL 357.6	FR 124.7	2293.1
	(841199) Parts of gas turbine engines except turbo-jet/prop, \$0-56	US 839	FR 196.5	HU 96.1	1522.1
	(841290) Parts of hydraulic/pneumatic/other power engines, \$0-17	ES 299.1	NL 184.8	SE 157.7	1239.5
	(847989) Machines and mechanical appliances nes, \$2729-6609	JP 178.9	AE 171.9	IT 148.4	1135.4
Electrical, electronic equipment	(851290) Parts of cycle & vehicle light, signal, etc equipment, \$0-14	US 1677.9	FR 98.9	DE 62	1985.9
	(850980) Domestic appliances, with electric motor, nes, \$0-24	US 375.4	NL 255.7	DE 120.6	1072.4
	(851830) Headphones, earphones, combinations, \$7-108	CN 218.4	AU 179.2	CA 165.2	1041.5
	(854460) Electric conductors, for over 1,000 volts, nes, \$5-27	US 271.6	PH 142.8	CN 86.1	1021.6
	(854211) Monolithic integrated circuits, digital, \$87-590	US 933.9	PE 17.1	AR 12.2	973.5
Optical, photo, technical, medical, etc apparatus	(901839) Needles, catheters, cannulae etc, (medical), \$0-28	US 1319.4	CN 444.9	TH 61.5	1964.2
	(902130) Artificial body parts, aids and appliances, etc, \$0-243	IT 247.9	GB 228.5	FR 80.4	677.4

Catalogue of Diversification Opportunities 2022

	(903290) Parts and accessories for automatic controls, \$41-198	VN 170.4	JP 114.6	CN 93.9	661.0
	(902119) Orthopaedic/fracture appliances, nes, \$35-397	US 186	GB 127.3	NL 57.4	605.5
	(902190) Orthopaedic appliances, nes, \$1039-2359	GB 131	NL 100.5	JP 63.1	603.2

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Dairy products, eggs, honey, edible animal product nes	(040690) Cheese except fresh, grated, processed or blue-veined, \$3-8	RU 769.9	DE 113.2	RO 97.5	1533.1
	(040500) Butter and other fats and oils derived from milk, \$4-6	RU 237.4	JP 34.3	ID 22.2	490.6
	(040310) Yogurt, \$1-4	GB 168.6	RU 32.5	FI 29.2	336.6
	(040490) Natural milk products nes, \$0-1	FR 25.6	DK 2	SK 1.8	41.2
Live trees, plants, bulbs, roots, cut flowers etc	(060299) Plants, live (including their roots), nes, \$1-16	NL 261	CH 92.5	DE 91.7	764.3
	(060220) Trees, edible fruit or nut, shrubs and bushes, \$2-4	RU 36.5	PE 17	IN 8.1	105.1
	(060390) Cut flowers and flower buds for bouquets, dried, etc., \$5-20	NL 44.1	CZ 9.9	BE 7.2	88.4
Edible vegetables and certain roots and tubers	(070310) Onions and shallots, fresh or chilled, \$0-1	GB 75	NL 60.7	DE 56.6	694.7



## Catalogue of Diversification Opportunities 2022

	(070200) Tomatoes, fresh or chilled, \$0-2	RU 102.2	US 61.1	IT 43.4	458.4
	(070960) Peppers (Capsicum, Pimenta) fresh or chilled, \$1-4	US 67.8	GB 54.2	DE 46.7	374.9
	(070951) Mushrooms, fresh or chilled, \$0-3	FR 96.8	IE 17	NL 12.9	210.7
	(071290) Vegetables nes & mixtures, dried, not further prepare, \$2-9	CA 52.8	IT 13.8	DE 11.5	113.4
Edible fruit, nuts, peel of citrus fruit, melons	(081190) Fruits and nuts (uncooked, steamed, boiled) frozen,ne, \$1-4	US 281.9	DE 81.9	CN 28.7	579.6
	(080290) Nuts edible, fresh or dried, nes, \$4-20	CN 269.3	US 84.8	JP 53.2	496.0
	(081010) Strawberries, fresh, \$2-7	US 293.1	GB 18.6	NL 18.2	427.7
	(080410) Dates, fresh or dried, \$1-6	AE 317.2	NL 22.5	GB 20.5	406.2
	(080810) Apples, fresh, \$0-1	VN 46	PE 35.3	LK 22.6	317.3
Coffee, tea, mate and spices	(091091) Mixtures of spices, \$3-10	DE 20.3	MY 18.6	AE 11.2	95.7
	(090210) Tea, green (unfermented) in packages < 3 kg, \$7-30	MY 11.3	NE 5.9	NL 3.8	39.4
	(090910) Anise or badian seeds, \$2-8	IN 11.5	DE 5	NL 2.8	37.6
	(090412) Pepper of the genus Piper, crushed or ground, \$3-11	IE 2.2	NG 1.6	PT 1.5	9.2
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120100) Soya beans, \$0-2	IN 96	NP 71.6	US 43.4	320.4

Catalogue of Diversification Opportunities 2022

	(120991) Seed, vegetable, nes for sowing, \$20-299	NL 35	TR 17	JP 16	207.2
	(120991) Seed, vegetable, nes for sowing, \$0-20	EG 38.6	FR 27	NL 10.9	150.8
	(120799) Oil seeds and oleaginous fruits, nes, \$2-11	RU 25.5	EG 6.8	VN 3.5	68.2
	(120999) Seed, fruits and spores for sowing, nes, \$0-6	AT 11.2	FR 4.6	DK 3	33.3
Lac, gums, resins, vegetable saps and extracts nes	(130219) Vegetable saps and extracts nes, \$12-66	US 34.4	IT 24.2	CA 21.2	219.7
	(130220) Pectic substances, pectinates, pectates, \$12-20	US 17.8	TH 16.7	CH 11.2	82.5
	(130190) Natural gum, resin, gum-resin, balsam, not gum arabic, \$3-29	CN 16.5	SG 5.6	US 3.1	43.9
	(130232) Mucilages & thickeners, from locust bean, guar seeds, \$3-14	IN 3.8	DE 3.6	GB 3.2	34.4
Animal,vegetable fats and oils, cleavage products, etc	(151800) Processed animal, vegetable oils, industrial preps ne, \$0-4	SG 158.4	GB 88.1	AT 32	384.2
	(151590) Veg fats, oils nes, fractions, not chemically modifie, \$0-3	FR 107.3	IN 55.1	GB 25.3	321.2
	(151219) Sunflower or safflower oil,fractions simply refined, \$0-2	BE 34	PT 24.6	AF 23.2	258.6
	(151790) Edible mix & preparations of animal & veg fat, oil ne, \$1-5	IE 36.4	KZ 26.7	BE 19.6	194.6
	(151519) Linseed oil,fractions, refined not chemically modifie, \$1-8	FR 1.6	DE .6	BN .5	4.9

## Catalogue of Diversification Opportunities 2022

Meat, fish and seafood food preparations nes	(160239) Fowl, duck,goose, offal, prepared, preserved not live, \$3-6	JP 140.7	NL 48.3	IE 39.7	480.1
	(160250) Bovine meat, offal nes, not livers, prepared/preserve, \$3-8	GB 47.1	US 21.5	PL 6.7	139.1
Cocoa and cocoa preparations	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$0-4	FR 206	GB 79.4	BE 78.7	646.4
	(180620) Chocolate and other food preps containing cocoa > 2 k, \$2-7	JP 120.9	US 103.2	GB 67.4	550.4
	(180631) Chocolate, cocoa preps, block, slab, bar, filled, >2k, \$4-12	AE 137.6	GB 89.1	US 30.5	492.9
	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$4-12	US 43.9	RO 29.3	PL 29.1	359.9
	(180620) Chocolate and other food preps containing cocoa > 2 k, \$0-2	US 59.1	ES 36.1	FR 34.1	250.0
Cereal, flour, starch, milk preparations and products	(190190) Malt extract & limited cocoa pastrycooks products nes, \$1-4	TH 119.8	US 89.3	SN 65.7	668.0
	(190110) Infant foods of cereals, flour, starch or milk, retai, \$4-10	MO 181.1	VN 53.5	MY 32.9	604.8
	(190110) Infant foods of cereals, flour, starch or milk, retai, \$0-4	DE 118.6	NG 100.5	NL 48.3	465.0
	(190530) Sweet biscuits, waffles and wafers, \$5-11	FR 138.5	US 88.8	CN 53.4	387.3
	(190230) Pasta except uncooked or stuffed, \$1-3	CA 33.7	NL 33.4	CN 33	357.0
Vegetable, fruit, nut, etc food preparations	(200210) Tomatoes, whole/pieces, prepared/preserved, no vinega, \$0-2	GB 244.9	CZ 6.7	BE 5.1	282.1

Catalogue of Diversification Opportunities 2022

		(200520) Potatoes, prepared or preserved, not frozen/vinegar, \$2-6	NL 30.7	HK 23.5	US 21.1	213.1
		(200190) Veg, fruit, nuts nes prepared or preserved by vinegar, \$1-3	US 49.2	DE 32.4	GB 12.9	152.0
		(200970) Apple juice not fermented or spirited, \$0-1	JP 33	ZA 20.4	TR 18.3	124.9
		(200290) Tomatoes nes, prepared or preserved, not in vinegar, \$0-1	TR 20.7	DE 11.6	MY 10.1	120.7
Miscellaneous preparations	edible	(210110) Coffee extracts, essences, concentrates, preparations, \$4-14	US 74.3	SA 35	TR 30.2	350.6
		(210500) Ice cream and other edible ice, \$0-2	GB 86.7	FR 32.9	ES 32.4	259.1
		(210610) Protein concentrates and textured protein substances, \$2-13	DE 32.2	CA 30.6	GB 26	227.4
		(210410) Soups and broths and preparations thereof, \$2-6	US 41.3	IT 19.8	NE 17.5	193.6
		(210320) Tomato ketchup and other tomato sauces, \$0-1	FR 94.3	DE 6.5	PL 5.6	145.1
Residues, wastes of food industry, animal fodder		(230990) Animal feed preparations nes, \$0-4	TH 139.7	US 77.7	PS 58.3	802.1