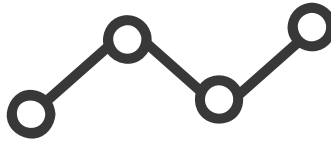


INNOVATION

POLICY LEARNING



LEARN



NETWORK



SHARE



UNITED NATIONS
UNCTAD

The UNCTAD innovation policy learning programme offers the opportunity to



Learn with customized training courses for policymakers, academia and private sector

- Customized training for public officials and senior stakeholders from academia and the private sector
- Available in English or Spanish
- Provided by UNCTAD staff and international experts



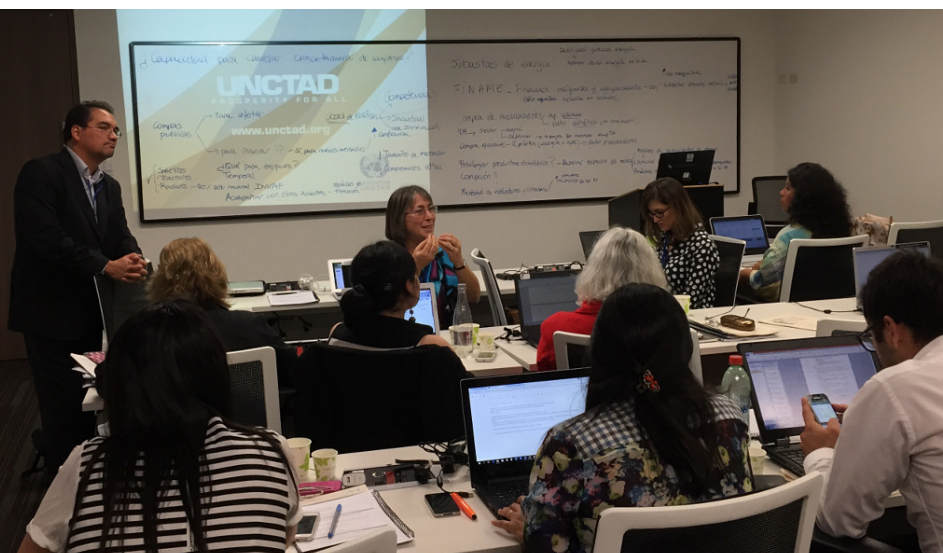
Network with international and regional policymakers and practitioners

- Be part of the UNCTAD science, technology and innovation (STI) policy network
- Participate in international discussions on STI policy



Share experiences in science, technology and innovation policy

- Learn from lessons offered by other national experiences
- Participate in field visits
- Discuss options for addressing specific issues



sticourses@unctad.org

One-week courses for mid- to senior-level policymakers and key national stakeholders in academia, industry and civil society

Organised in collaboration with training institutions or public agencies

TWO TYPES OF COURSES ARE OFFERED:

A foundation course:

To build a shared understanding among public officials, industry and academia on what innovation is, why it is important for economic growth and development and what the key elements are in the governance and design of innovation policy

Advanced courses:

To strengthen competencies to design and implement STI policy and programmes. They address one or several specific innovation-related issues, such as: building human resources for innovation, encouraging academia-industry linkages, enabling access to finance for innovation, or promoting technology transfer.

TRAINING INCLUDES:

- Lectures by international and national experts
- Group exercises
- Discussions of case studies
- Presentations by participants
- Field visits

Each course is **adapted** to address the specific needs of the participating country/countries. Courses may address up to three **focus areas**.

1 INNOVATION, POLICY AND DEVELOPMENT

- Developing a common understanding of the role of STI for national development
- Building broad support for public investment in STI
- Ensuring that high-level policymakers give adequate priority to STI policy
- Integrating STI policy in development policy

2 DESIGNING AND EVALUATING INNOVATION POLICY

- Establishing appropriate processes and structures for designing and implementing STI policy
- Identifying current STI capabilities and gaps, and future needs
- Establishing innovation policy objectives
- Identifying a mix of innovation policy instruments to achieve STI policy objectives
- Allocating financial resources according to STI policy priorities
- Monitoring and evaluating STI policy and programme performance

3 PROMOTING INNOVATION ACTIVITIES

- Promoting a general economic and business environment conducive to innovation.
- Enabling access to finance for innovation activities
- Providing incentives for innovation
- Enhancing research and development capacities
- Supporting innovative small and medium-sized enterprises and technology start-ups
- Stimulating demand for innovation, in particular through public procurement
- Ensuring innovation efforts also benefit people living in poverty

4

BUILDING HUMAN CAPACITIES FOR INNOVATION

- Matching human capacity development with identified needs
- Improving vocational education and skills development
- Adjusting education policies
- Supporting the circulation of skilled labour; attracting and retaining skilled human resources
- Establishing programmes to develop the human resources required by industry

5

PROMOTING LINKAGES FOR INNOVATION

- Exploring, facilitating and stimulating collaboration among innovation actors
- Developing cooperation between academia and industry
- Linking actors along a sector or value chain to foster innovation
- Linking national innovation systems with international actors

6

FOSTERING TECHNOLOGY TRANSFER

- Recognizing the role of technology in sustainable development
- Understanding technology transfer and absorption
- Identifying channels for technology transfer
- Exploring the role of intellectual property rights in technology transfer
- Promoting effective technology transfer and absorption

PARTNERSHIPS

UNCTAD partners with training institutions and innovation policy agencies willing to collaborate with the innovation policy learning programme.

Partner institutions contribute to the programme:

- By collaborating in the organization of training
- By jointly identifying innovation policy experts/ practitioners from their national or regional STI community to perform as resource persons in the training courses
- By participating in the development of training materials, such as case studies, that discuss experiences in designing, implementing, monitoring and evaluating STI policy and programmes in developing countries

Partner institutions benefit from:

- Enhanced access to the UNCTAD innovation policy network
- Access to original training materials and research
- Reserved places for staff to participate in courses

Interested institutions should send an e-mail to sticourses@unctad.org



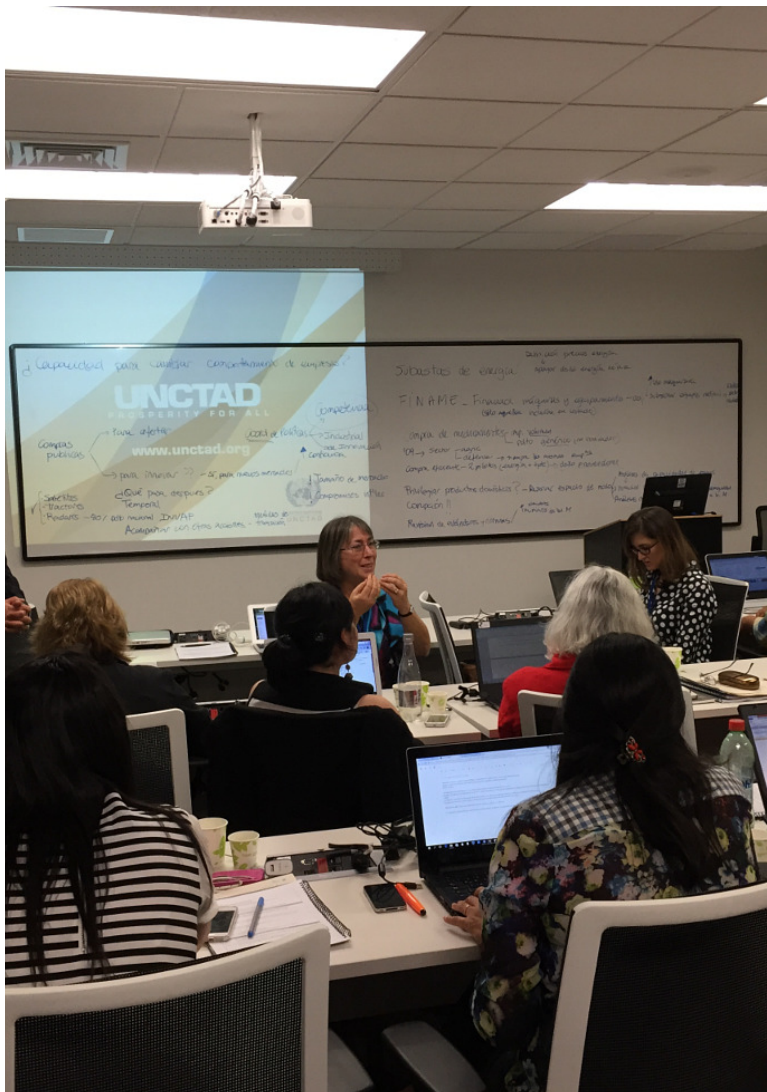
REQUESTS

UNCTAD organizes training courses in response to official requests. Governments, universities and/or public agencies interested in hosting an UNCTAD innovation policy learning course should send a request to the Secretary-General of UNCTAD, indicating the following:

- Name and contact details of the institution and person in charge for overseeing local organization of the training course
- Key objectives of the training course
- Costs that the government and/or institution will be able to cover

Interested institutions should send an e-mail to
sticourses@unctad.org





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