

United Nations Conference on Trade and Development



World Investment Prospects Survey 2010-2012



United Nations

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Please return this survey by mail using the enclosed envelope.

Should you have any questions, please contact:

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Company name:	
Contact person:	
Title:	
Postal address:	
Country of headquarters:	
E-mail:	
Telephone:	
Main industry:	
I am willing to be contacted for further discussions	Yes No

This is a survey on foreign direct investment (FDI). FDI is defined as a capital expenditure made abroad to establish, acquire, add or improve property, plant and equipment.

A. Global outlook

1. Please indicate your overall level of optimism/pessimism with regard to the short- to medium-term outlook for FDI, globally and for your company, on a scale from 1 to 5.^(a)

	Globally	For your company
In 2010		
In 2011		
In 2012		

^(a) 1: very pessimistic; 2: pessimistic; 3: average; 4: optimistic; 5: very optimistic

2. Please indicate your level of agreement with the following statements regarding the impact of the financial and economic crisis on your company's operations and investment plans, on a scale from 1 to 5.^(a)

The crisis has:	Level of agreement
Triggered a major reduction in the volume of my company's foreign investment	
Shifted the geographical priorities of my company towards developing and transition countries	
Triggered large divestments and closings of my company's foreign activities	
Increased my company's reliance on non-investment modalities (licensing, partnerships) in order to reduce costs	

^(a) 1: disagree; 2: somewhat disagree; 3: neither agree or disagree; 4: somewhat agree; 5: agree

3. Please indicate your company's expected changes in FDI expenditures for 2010, 2011 and 2012, as compared to 2009, on a scale from 1 to 9.^(a)

Year	2010 (as compared to 2009)	2011 (as compared to 2009)	2012 (as compared to 2009)
FDI expenditures			

^(a) 1: decrease of more than 50% 5: unchanged 6: increase of less than 10%
 2: decrease of between 30% and 50% 7: increase of between 10% and 30%
 3: decrease of between 10% and 30% 8: increase of between 30% and 50%
 4: decrease of less than 10% 9: increase of more than 50%

B. Company's internationalization trends

4. What is your company's level of internationalization for various indicators, on a scale from 1 to 5?^(a)

Share of foreign to total for:	Present level (in 2009)	Future level (in 2012)
- Sales		
- Employment		
- Assets		
- Investment expenditures		

^(a) 1: no international activity; 2: less than 10% abroad; 3: 10% to 20% abroad; 4: 20 to 50% abroad; 5: more than 50% abroad

5. Please indicate which statement best reflects your company's foreign operations.

Select which statement best reflects your company's foreign operations:	In 2009	In 2012
My company is not very internationalized, with only a limited number of subsidiaries abroad.		
My company has a significant number of subsidiaries abroad, but most of them operate independently in their own market.		
My company has a significant number of subsidiaries abroad, which are functionally integrated operations at the regional (e.g. the European, the Asian...) level (*).		
My company is global, with functionally integrated operations at the world level. (*)		
None of these (please elaborate in the comments section at the end of the questionnaire).		

(*) Functional integration means that subsidiaries located in different countries may be specialized in the implementation of specific functions or tasks (for example the production of components, assembly, distribution and sales, logistics, R&D, administration and back office etc.), in the context of international networks managed in a coordinated manner.

C. Regional and country outlook

6A. Please indicate the level of priority your company gives to each region in terms of its foreign investment plans, on a scale from 1 to 5.^(a)

6B. Please indicate roughly your company's planned change in foreign assets by 2012, compared to 2009, on a scale from 1 to 3.^(e)

Host region	6A. Recent past and current priority (in 2009)	6A. Future priority (in 2012)	6B. Change in foreign assets by 2012, as compared to 2009, on a scale from 1 to 3 ^(e)
Developing regions, among which:			
- North Africa			
- Sub-Saharan Africa			
- West Asia and Middle East			
- East, South, and South-East Asia			
- Latin America and the Caribbean			
Developed regions, among which:			
- United States/Canada			
- EU 15			
- CIS ^(b) and South-East Europe ^(c)			
- New EU 12 ^(d)			
- Other Europe (Iceland, Norway, Switzerland)			
- Other developed (Oceania; Israel, Japan)			

^(a) 1: not at all important; 2: slightly important; 3: somewhat important; 4: very important; 5: extremely important

^(b) Commonwealth of Independent States.

^(c) Albania, Bosnia and Herzegovina, Croatia, Montenegro, Serbia, the former Yugoslav Republic of Macedonia.

^(d) Bulgaria, Cyprus, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia, Slovenia.

^(e) 1: decrease; 2: unchanged/can't say; 3: increase

7. Please list the 10 most attractive countries, besides your home country, for your company's foreign investments in 2010–2012.

	Country name
Country 1	
Country 2	
Country 3	
Country 4	
Country 5	
Country 6	
Country 7	
Country 8	
Country 9	
Country 10	

D. Your company and the climate change issue

8. Please indicate your response to the following statements regarding the impact of climate change on your company's operations and investment plans, on a scale from 1 to 5.^(a)

My company considers different countries' emission reduction needs and policies in its foreign investment plans.	<input type="checkbox"/> Yes
	<input type="checkbox"/> No

If yes, could you please describe in what way, and if possible, provide the contact information of someone in your company who would be willing to discuss this issue:

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My company has made foreign investments to obtain technologies or know-how/skills related to greenhouse gas (GHG) emission reductions.	<input type="checkbox"/> Yes
	<input type="checkbox"/> No

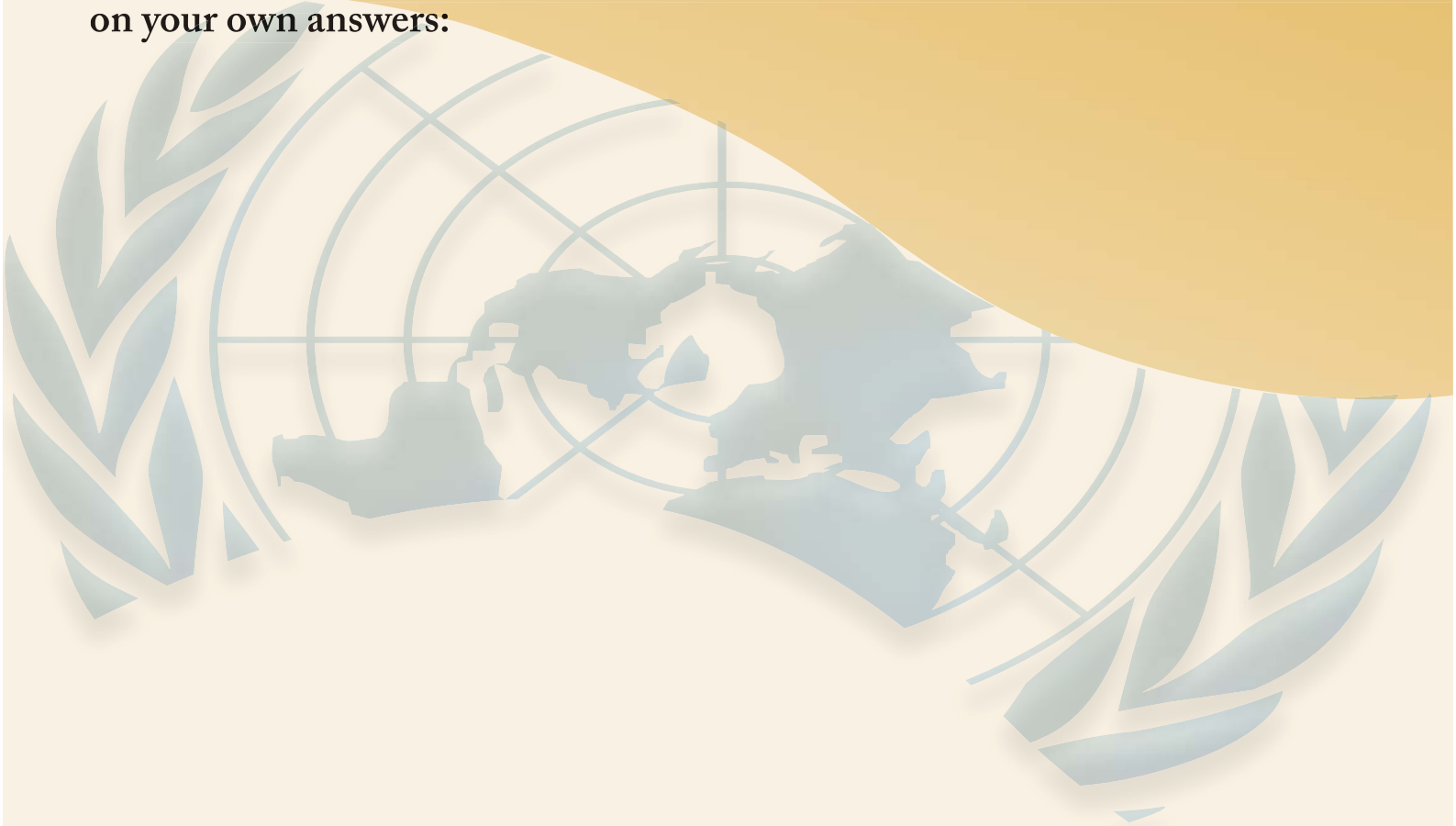
My company has made foreign investments to exploit its own technologies or know-how/skills related to GHG emission reductions.	<input type="checkbox"/> Yes
	<input type="checkbox"/> No

9. Can you give a rough indicator of your company's climate change-induced investments as a share of its total and foreign investment budget for the period 2010–2012?

	Total investment	Foreign investment
Nil	<input type="checkbox"/>	<input type="checkbox"/>
Very limited (less than 5%)	<input type="checkbox"/>	<input type="checkbox"/>
Limited (5% to 10%)	<input type="checkbox"/>	<input type="checkbox"/>
Significant (10% to 20%)	<input type="checkbox"/>	<input type="checkbox"/>
Very significant (more than 20%)	<input type="checkbox"/>	<input type="checkbox"/>
Don't know	<input type="checkbox"/>	<input type="checkbox"/>

E. Additional comments

Please include any comments that you would like to make on this survey and on your own answers:



Thank you for your cooperation.

All information will be treated with absolute confidentiality.