



## PRESS RELEASE

### EMBARGO

The contents of this press release and the related report must not be quoted or summarized in the print, broadcast or electronic media before

**10 February 2026, 10 am GMT**

(5 am in New York, 11 am in Geneva)

UNCTAD/PRESS/PR/2026/002

*Original: English*

### **SERVICES ARE TRANSFORMING LEAST DEVELOPED ECONOMIES — BUT JOBS AND PRODUCTIVITY LAG BEHIND**

**A UN Trade and Development report examines why services growth in the world's poorest countries has yet to deliver broader development.**

- **Services are now a key source of growth and jobs in least developed countries.**
- **Most service jobs remain low-productivity and informal, limiting income gains.**
- **Weak links to industry, exports, and technology hold back development impact.**
- **Without targeted policies, service-led growth risks reinforcing existing inequalities.**
- **Skills, digital infrastructure, and productive linkages are critical to unlock better jobs.**

*Geneva, 10 February 2026* - The [Least Developed Countries Report 2025](#), released by UN Trade and Development (UNCTAD), finds that services are expanding rapidly across least developed countries. However, growth is concentrated in low-productivity activities that sustain livelihoods but do not generate prosperity at scale.

Despite the growing role of services, average per capita growth in least developed countries remained weak in 2024. Employment is still dominated by informal retail, personal services and subsistence activities, while higher-productivity services that could support industrialization and competitiveness remain underdeveloped.

-----  
**Contacts us:**

Marcelo Risi, +41 76 691 18 74, [marcelo.risi@unctad.org](mailto:marcelo.risi@unctad.org), or  
[unctadpress@unctad.org](mailto:unctadpress@unctad.org), <https://unctad.org/media-centre>

**Join us!** Register [here](#).

### **Jobs at scale – and better jobs – are the central challenge**

Least developed countries face an unprecedented employment challenge. Between now and 2050, they will need to create jobs for around **13.2 million new labour market entrants every year**, making employment creation a defining constraint for development strategies.

While services have absorbed much of this growing workforce, job growth has not been matched by income gains. Working poverty remains widespread, underscoring the gap between having a job and earning a decent living.

### **Productivity gaps limit what services can deliver**

Labour productivity in the average least developed country is **11 times lower** than in the median developed economy. These gaps shape the type of services countries can realistically develop and export.

The report stresses that services can support structural transformation only when embedded in coherent national development strategies and backed by an enabling global environment. Without this, services expansion risks deepening marginalization rather than reducing it.

### **Tourism and digital services show promise – but results fall short**

Tourism accounts for about **one third of services exports** from least developed countries, making it the single largest services export category. However, high tourism revenues often do not translate into substantial job creation, local value addition or economic transformation. This reflects infrastructure constraints, weak linkages and high import dependence.

By contrast, digitally deliverable services are among the most dynamic segments of global trade. Yet least developed countries account for just **0.16 per cent of global exports** in these services – the lowest share since records began. Exports remain concentrated in a small number of countries, reflecting persistent gaps in skills, connectivity and technological capacity.

### **Skills and digital divides are binding constraints**

Digital skills are a make-or-break factor for higher-productivity services. Across least developed countries, women are **42 per cent less likely** than men to use mobile internet, while rural populations are **50 per cent less likely** than urban populations.

Targeted initiatives demonstrate what is possible. [Rwanda's Digital Ambassadors Programme](#) has trained more than 5,000 young people to deliver digital literacy in rural communities, while [Malawi's mHub](#) supports women-led rural businesses. However, such initiatives remain limited in scale relative to the size of the challenge.

### **Services-led strategies need realism and better data**

Many least developed countries are adopting “hub” strategies in areas such as logistics, transport, technology and tourism to boost growth and exports. While these strategies can raise competitiveness and fiscal revenues, the report cautions that they often generate fewer direct jobs than expected and can increase risks related to debt, overcapacity and weak monitoring.

UNCTAD highlights that better services policy depends on better services data. Persistent gaps in the availability and quality of services-sector statistics continue to limit effective policymaking and the ability to assess whether services growth is delivering productivity gains and better jobs.

### **No shortcut to development**

The report concludes that services are not a shortcut to development. Services can support industrialization and competitiveness only if they raise productivity, build strong links with manufacturing and other productive sectors, and are supported by investments in digital infrastructure, reliable energy, education and skills.

Closing digital divides, strengthening capabilities and actively supporting services exporters – particularly small and medium-sized firms – are essential if least developed countries are to compete in modern services and turn economic growth into broad-based development.

Regional and global cooperation can support least developed countries to expand services trade, but only if it reflects their development needs. Trade preferences must be practical, usable and designed around what countries can realistically supply if they are to deliver results.

-----

#### **About UN Trade and Development (UNCTAD)**

UNCTAD is the UN's leading body on trade and development. Founded in 1964, it supports 195 member states with expert analysis, technical assistance, and serves as a platform for intergovernmental dialogue.

UNCTAD helps developing countries make trade, finance, investment, and the digital economy work for inclusive and sustainable development.